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SESSION 2016

BTS TERTIAIRES – GROUPE 1

ÉPREUVE ÉCRITE DE LANGUE VIVANTE

ANGLAIS

Durée : 2 heures

Management des unités commerciales		coefficient 1,5
Assurance		coefficient 1
Banque		coefficient 1
Communication		coefficient 1
Notariat		coefficient 1

Dictionnaire bilingue autorisé sauf pour BTS Communication

BTS Communication: dictionnaire unilingue autorisé

Calculatrice interdite

I. COMPREHENSION — 10 points

Vous devez rédiger en FRANÇAIS.

Après avoir lu attentivement l'article, vous en dégagerez les idées essentielles en 200 mots (+ ou – 10%).
Vous indiquerez le nombre de mots utilisés.
Toute présentation sous forme de notes sera pénalisée.

II. EXPRESSION — 10 points

Vous devez répondre aux DEUX questions en ANGLAIS.

Question 1 — **(100 words minimum)** — **5 points**

L. 8-9: *"...a casual dress code would improve productivity and nearly double that feel that it would boost their happiness."*
Do you agree with this view of the casual dress code? Explain with examples to illustrate your answer.

Question 2 — **(100 words minimum)** — **5 points**

How different are people at work and outside work in your line of business? How would you define a professional attitude? Explain, using examples.

Ink-sulting: why tattoos shouldn't limit your career prospects

Some employers may view face piercings and tattoos negatively, but more companies are realising the value of self-expression at work.

We hear it time and time again: having tattoos will hinder your job prospects, and a new recent survey from YouGov shows little change in attitudes towards body art. Around one in five Brits have tattoos, and while 44% of adults said they would feel no differently about someone with a large tattoo, 36% still said they would feel less positively about that person, with just 3% thinking more positively.

Nevertheless, 86% of those with body art didn't regret having it, so it seems self-expression is still important to Britons in the workplace. According to the Colourful Lives report, 33% think a casual dress code would improve productivity and nearly double that feel that it would boost their happiness.

Meet Hilary Jones. Sporting long red hair and tattoos since the early 80s, she interviewed for Lush when the company first started in 1995. Two decades later, she's still working for the cosmetics company, now as their ethics director.

Along with companies like Google and Ikea, Lush has a reputation of being a tattoo-friendly employer but actually, Jones tells me, there is no official policy and they've never had an internal discussion about tattoos. "We don't have an appearance policy," she says, "we've never been prejudiced against anything. [...] It's a safe harbour, we all just accept each other."

Of course, one way to avoid tattoo policies altogether is to be self-employed. Lee Hiller is a freelance hairdresser in Bristol, with a tattoo sleeve on his left arm. Working at a supermarket in his late teens, he was asked to cover up his tattoos – with a watch, a wristband, and even asked if he could wear a longer shirt.

"I'm not being a rebel," he says, "I'm not trying to make a statement. I'm dressed really smartly." He felt that his employer didn't accept him visually, and moreover, that those workplaces that do embrace tattoos are much more relaxing to be in. "It's not like [the employees] are slacking. It's just that everyone's allowed to be themselves."

For those of you with visible tattoos, there's nothing stopping you achieving a successful career, says Hiller. "There are loads of jobs where it wouldn't matter," he says, from carpentry and building work to brewing wine or beer. "There's so many options. If you want to be a music producer, it doesn't matter." He says the employers who uphold a "small-minded" policy on tattoos are not ones he would choose to work for anyway. "The types of jobs that you are not allowed tattoos for are probably the most boring jobs."

Adapted from *www.theguardian.com*, August 11, 2015

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